

Brightsite
Transforming industry

Agenda

1. Introduction Brightsite
2. Challenges for the chemical industry
3. Towards the next era of HSE management
4. HSE management powered by Al
5. Examples
6. The way ahead





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### 2. Challenges for the chemical industry

The next era of HSE management

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### Brightsite HSE Challenges in the chemical industry

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- Inadequate management system performance as incident investigations continue to identify
- Current risk assessment methods rather static as current approaches fail to capture variation of risks as deviations or changes in the process and plant take place
- > Emerging risks related to:
  - > New technology (chemical recycling, pyrolysis, gasification, plasma)
  - > Energy transition (electrolysis, solar, wind)
  - Digitalization (complexity, opacity)
  - **)** ....



Created by Eucalyp from Noun Project

The next era of HSE management

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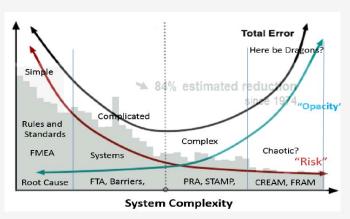
### 3. Towards the next era of HSE management

- How to identify emerging ('unknown') hazards?
- How to deal with VUCA: volatility, uncertainty, complexity, ambiguity?
- How to deal with societal impact and acceptance?

The next era of HSE management

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# **Brightsite**Transforming industry Towards the next era of HSE management: complexity



[Source] Safety and Complexity. David Slater, July 2020 https://www.researchgate.net/publication/342639150

The next era of HSE management

- Enhanced risk assessment of complex systems
- How to identify emerging ('unknown') hazards?

To what extend are traditional process safety systems adequate for risk assessment of complex systems?

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# 4. HSE Management powered by Al

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# **Brightsite** HSE management powered by AI Transforming industry

"What is at stake as AI systems and machines are integrated into workplaces and have competences that allow decision making and prediction much faster and more accurately than humans?"

Dr Phoebe V. Moore, 2019. Prepared for European Agency for Safety and Health at Work (EU-OSHA) "OSH and Future of Work: Benefits and Risks to Safety and Health related to AI applications and tools in workplaces."

"Accidents do not occur in a chaotic fashion. Underlying patterns and trends do exist and can be captured."

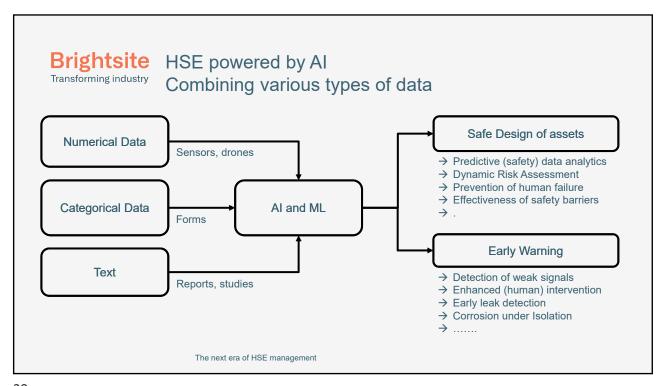
Sarkar et al. 2019.

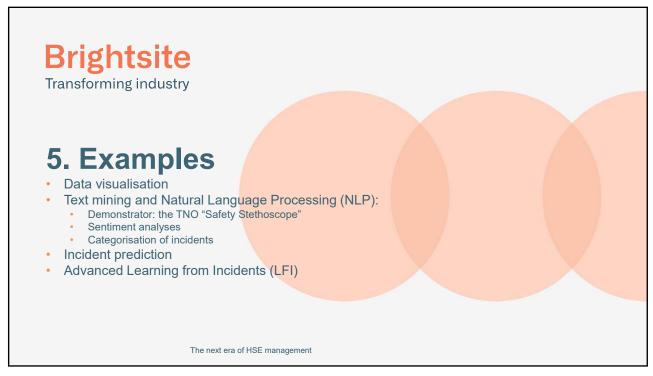
"Application of optimized machine learning techniques for prediction of occupational accidents".

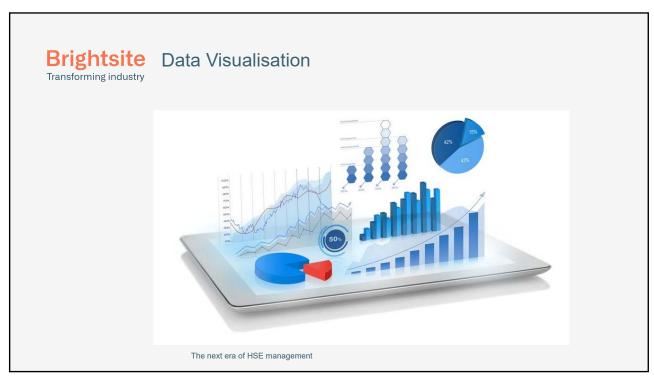
Computers and Operations Research 106 (2019) 210–224

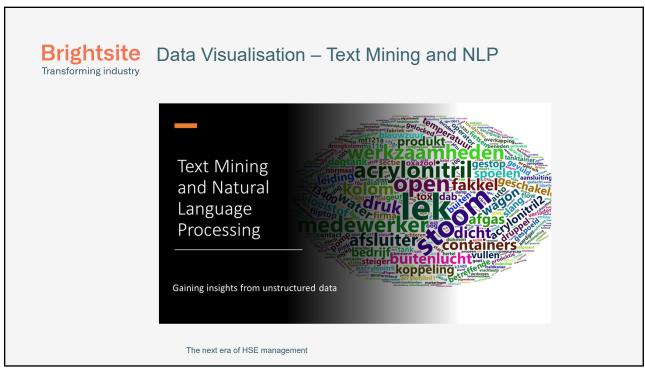


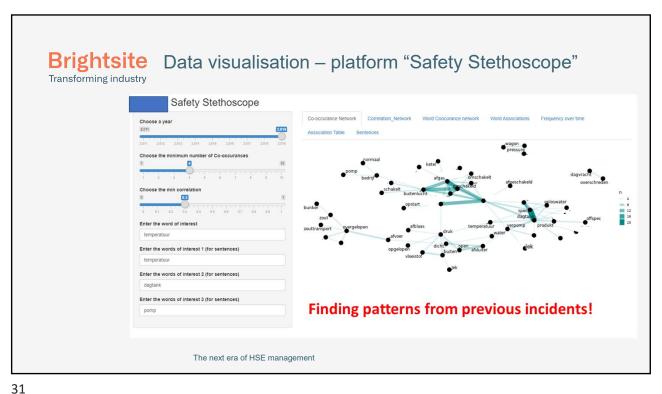
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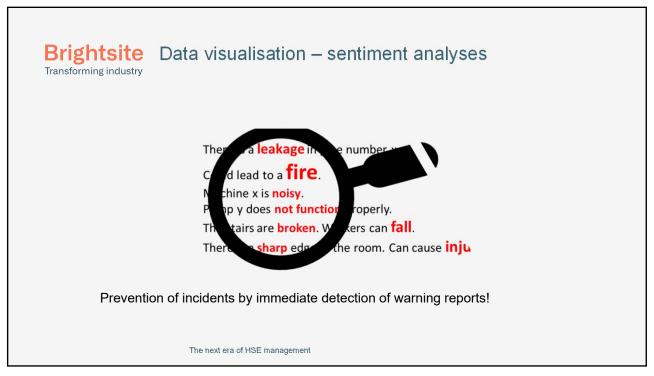












# **Brightsite** Data visualisation – classification of incidents Transforming industry

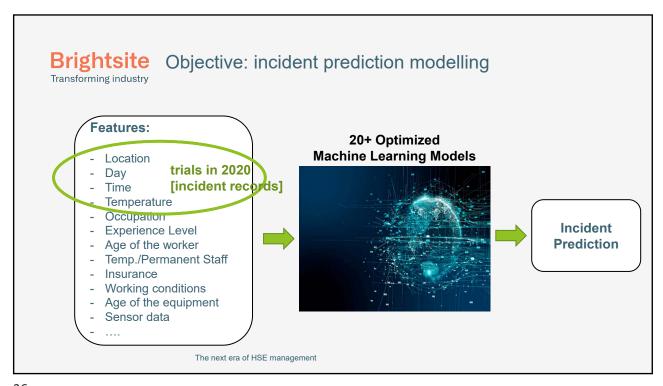
- · Automatic categorization of incidents
- Based on the standard SHE incident classifications or categories
- Tailored to clients' requirements

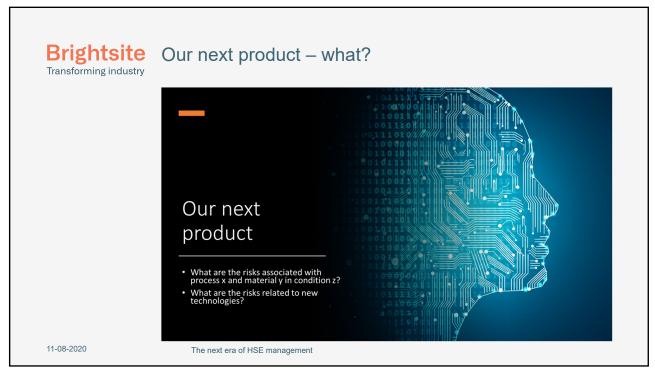
| Incident          | Category  |
|-------------------|-----------|
| Incident report 1 | Fall      |
| Incident report 2 | Fire      |
| Incident report 3 | Explosion |
| Incident report 4 | Emission  |

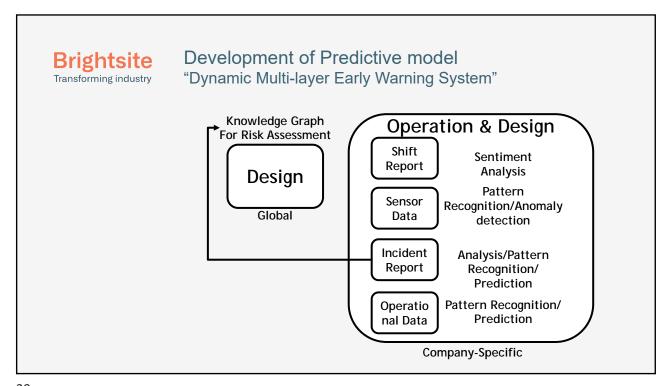
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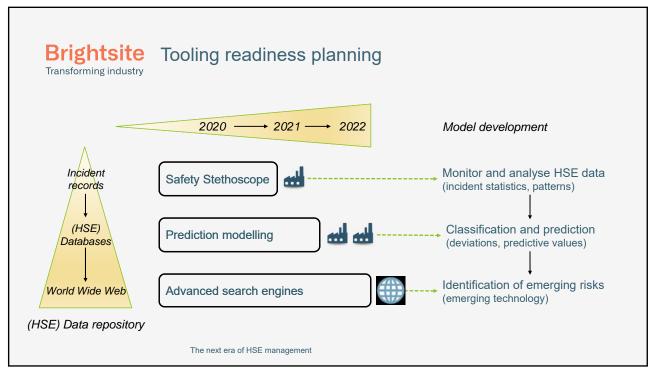
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# Brightsite Transforming industry 6. The way ahead The next era of HSE management









### **Brightsite** Brightsite partners

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Model/techniques development, testing in commercial plants and demonstrating added value.

### In Brightsite:

- Advanced AI/ML techniques in the complex operational environment of a chemical plant
- Added value results
  - · Predicting safer operations
  - Providing options for pro active actions



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### **Brightsite** Future partners

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### Potential Brightsite partners:

- Chemical industry in NL
- Safety Delta Netherlands
- (Technical) Universities
- Chemical/Process Safety Associations (EU/World)
- .... you ....?



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**Proud partners** 

Sitech Services TNO Maastricht University Brightlands Chemelot Campus

www.brightsitecenter.com

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